

15 STEPS TO GET YOUR HOME PHOTO READY

One of the most important parts of the home selling process is the marketing of your home and it all stems from excellent photographs.

To make the most of your professional real estate photography, it's imperative to have your home prepared and ready to go before the photographer arrives. This will ensure they can capture the best images to be utilized for online marketing.

A large majority of home buyers start their search on the internet, having professional photographs is key to getting buyers in the door and getting your home sold quickly.

Here is a 15 step checklist to getting your home ready for professional real estate photos:

- 1 Declutter countertops and closets, remove items from floor
- 2 Tidy nightstands, dressers, and desks
- 3 Remove all personal photos and place personal items away
- 4 Clean all showers, tubs, sinks and empty bathroom trash cans
- 5 Replace any burned out light bulbs
- 6 Remove all pet items
- 7 Make all beds
- 8 Turn on all lights and turn off all fans
- 9 Open all window treatments
- 10 Remove cars from driveway
- 11 Sweep front and back patio, make sure you have a clean door mat
- 12 Remove unnecessary furnishings and decor
- 13 Clear appliances of clutter
- 14 Remove personal hygiene products from bathroom counter and shower
- 15 Tidy yard and landscaping, plant flowers in empty pots, and remove all weeds

By dedicating time to this process, it allows your home to make the best first impression to local buyers in your market.